COOKIES POLICY

BACKGROUND:

This website ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1. Definitions and Interpretation

1.1 In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie" means a small file placed on your computer or device

by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;

"Cookie Law" means the relevant parts of the Privacy and Electronic

Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data

Protection Regulation ("GDPR")];

"personal data" means any and all data that relates to an identifiable

person who can be directly or indirectly identified from that data, as defined by [the Data Protection Act 1998] **OR** [EU Regulation 2016/679 General Data Protection

Regulation ("GDPR")]; and

"We/Us/Our" means Bristol Laboratories Limited (Bristol Labs), a

limited company registered in England under company number 03393503, whose registered address is Unit 3

Canalside, North Bridge Road, Berkhamsted,

Hertfordshire, HP4 1EG.

2. Information About Us

- 2.1 Our Site is owned by Us. We have a corporate site and consumer site. Our Corporate site is operated by a company called Bytesize Consulting Ltd. Our consumer website is operated by a company called Ambrit.
- 2.2 Our Data Protection Officer can be contacted by email at dpo@bristol-labs.co.uk, by telephone on 01442 200922, or by post at: Laporte Way, Luton LU4 8WL
- 2.3 We are regulated by the MHRA

3. How Does Our Site Use Cookies?

3.1 Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

- 3.2 By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us.
- 3.3 All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

3.3.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site

3.3.2 Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

3.3.3 Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.3.4 Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

- 3.4 For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy.
- 3.5 For more specific details of the Cookies that We use, please refer to the table below.

4. What Cookies Does Our Site Use?

4.1 The following first party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type		Provider	Strictly Necessary
CookieConsent	Preserves sessions across requests	user state page	Bristol Labs	Yes

4.2 The following third party Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Provider	Strictly Necessary
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Bristol Labs	No
_gat	Used by Google Analytics to throttle request rate	Bristol Labs	No
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Bristol Labs	No
collect	Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across devices and marketing channels.	google- analytics.com	No
vuid	Collects data on the user's visit to the website, such as which pages have been read	Vimeo.com	No

- 4.3 Our Site uses analytics services provided by Google Analytics. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.
- 4.4 The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.

5. Consent and Control

- You can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.
- 5.2 The links below provide instructions on how to control Cookies in all mainstream browsers:

- 5.2.1 Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB
- 5.2.2 Microsoft Internet Explorer: https://support.microsoft.com/en-us/kb/278835
- 5.2.3 Microsoft Edge: https://support.microsoft.com/en-gb/products/microsoft-edge (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- 5.2.4 Safari (macOS):

 <a href="https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB
 GB
- 5.2.5 Safari (iOS): https://support.apple.com/en-gb/HT201265
- 5.2.6 Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences
- 5.2.7 Android:
 https://support.google.com/chrome/answer/95647?co=GENIE.Platform/3DAndroid&hl=en (Please refer to your device's documentation for manufacturers' own browsers)

6. Changes to this Cookie Policy

- We may alter this Cookie Policy at any time. [If We do so, details of the changes will be highlighted at the top of this page.] Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.
- 6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. Further Information

- 7.1 If you would like to know more about how We use Cookies, please contact Us at dpo@bristol-labs.co.uk, or by post at: Data Protection Officer, Bristol laboratories Limited, Laporte Way, Luton LU4 8WL, United Kingdom.
- 7.2 For more information about privacy, data protection and our terms and conditions, please visit the following:
 - 7.2.1 Privacy Policy;
 - 7.2.2 Terms & Conditions.